

Dynamic Real Estate Duo to Service Growing Hinterland Rental Market

The absence of a specialist property management service to meet the Hinterland's rapidly growing rental market has prompted dynamic real estate duo Karen Worcester and Isabel Bruderlin to strike out on their own this year and establish Maleny Property Rentals.

Karen and Isabel, with more than 20 years' of real estate experience between them, have spent the past six weeks getting the business up and running and will officially open the doors on Monday, January 17.

"We are now inviting property owners, who are looking for unparalleled commitment, consistency and communication from their leasing agent, to pop in or get in touch with us to discuss their situation and experience Maleny Property Rentals' point of difference," Karen said. "Because we are specialising only in property management, looking after our clients' properties and their tenants will unequivocally remain our priority."

Isabel emphasised that clients could expect unwavering commitment and consistency of management because she and Karen were both the owners of the business and the property managers.

"We have pinpointed what landlords and their tenants most want after commitment and consistency and that is regular and meaningful communication," Isabel said. "Owners, for obvious reasons, want to know what is happening with their property while tenants need to know what is happening too regarding things like maintenance so they feel comfortable, secure and at home."

Karen said trades services providers also needed to know that their workmanship would always need to be first class to ensure receipt of ongoing, repeat business.

"So we think we have come up with a simple property management formula for owner, tenant and agent relations which we believe will create a happy and sustainable environment for all stakeholders," Karen said.

Karen and Isabel are reknown for their enthusiastic, pleasant and vivacious demeanours, so happy friendly service is a given.

Maleny Property Rentals will also be employing specialised state-of-the-art industry software which will enable owners to remotely access their management accounts and any communications regarding their properties via a personalised pin number.

The new office is located at Shop 1, 13 Bunya Street opposite the Maleny Primary School and there is ample parking at the rear off Lawyer Street.

Our doors will be open from mid January 2011. In the meantime give us a call to discuss your property management needs.

- Karen 0417 772 130
- Isabel 0448 800 021

